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In Memoriam of IEA Co-Founders

Jack F. Kemp †
Fmr. U.S. VP Candidate & Secretary
of HUD & Co-Chair of IEA

Donald Kendall †
Co-founder of PepsiCo

Robert Mosbacher Sr. †
Founding Chairman of IEA
Fmr U.S. Secretary of Commerce

Paul A. Volcker †
Fmr Chairman, U.S. Federal Reserve

Executive Summary - HBS Country Case Study Interactive Online Events

Despite the widespread uncertainty, globalization has integrated markets in which countries and corporations are simultaneously partners, competitors, and customers. Entrepreneurship, investment, and trade have proven powerful drivers of economic prosperity, stability, equality, and improved international relations. Understanding individual economies, and their governments' policies that affect businesses' ability to provide jobs, is critical to devising post-COVID solutions that advance economic opportunity for generations to come.

To this end, IEA, the George W. Bush Institute-SMU Economic Growth Initiative, and the State Department's National Museum of American Diplomacy ("NMAD") is pleased to announce a new series of interactive, invitation-only Country Member events with renowned Harvard Business School Professor Richard Vietor, who will lead an HBS country case study for CEOs to foster unique insights in business, finance, and government.

This new IEA online series will be in an interactive socratic format, expertly developed by Harvard Business School professors. It is a unique opportunity for business and government leaders to learn and share the best practices, research and policies on growth and global investment for a "Voice of Business".

Interactive and Actionable Business-Focused Program

IEA Co-Chairman, Amb. Thomas Pickering, will chair the event and share insights from his experience as an Ambassador to seven countries and as a Senior Vice President for Boeing's international relations.

Private Meetings for Business, Finance and Government

To further advance economic opportunities between leaders at this interactive event, IEA is pleased to facilitate private online meetings for IEA members.

IEA is an Alliance

IEA has a multitude of partnerships, or "alliances," with global leaders from all facets of government, business, finance, and academia. IEA also works collaboratively with expert non-profits, business councils, and industry associations to further forge new international relationships among members. Bringing these leaders together for open and practical exchanges of ideas and research catalyzes business opportunities and forms a powerful community – a true "international economic alliance."

International Economic Alliance

The IEA was conceived in 2003 at Harvard University as an independent non-profit organization with a non-partisan combination of business, government, and academic experience at the highest levels by tenured Harvard professors, the late Robert Mosbacher Sr., former U.S. Secretary of Commerce, and The Honorable Paul Volcker as co-founders with Honorary Co-Chairmen and former U.S. Secretary of State James Baker III and Ambassador Thomas Pickering, who also serves as the lead Co-Chair of IEA.

IEA's mission is to facilitate non-partisan solutions to global business challenges by hosting year-round practical programs and events dedicated to furthering global trade and economic relations among nations. IEA has a growing list of 62 country members who work with the organization to engage CEOs at IEA's year-round Country Presentations, as well as at the 14th Global Investment Symposium.

IEA's Annual Meeting: 14th Global Investment Symposium in NYC during the UNGA

We hope that you can join us in September 2021 for the 14th Symposium. The Symposium is a longstanding business tradition held during UNGA, where IEA's 62 Country Members' Ministers and Heads of State attending UNGA lead Country Presentations, capture and share insights by international thought leaders, and partake in privately arranged CEO meetings.

U.S. State Department's National Museum of American Diplomacy

Located at the U.S. Department of State in Washington, D.C., NMAD is the first museum in the nation dedicated to telling the stories of American diplomacy. The Museum's mission is to promote the discovery of how American diplomacy shapes our nation's prosperity and security.

The George W. Bush Institute-SMU Economic Growth Initiative

The Bush Institute-SMU Economic Growth Initiative combines an action-oriented approach to policy and its extraordinary convening ability with SMU's research and academic excellence, particularly in economics. Our joint work draws from economic policy experience at the highest levels and from the cutting edge of research in economics to identify ideas for promoting innovation, entrepreneurship, and faster, more inclusive growth through global competitiveness and sound immigration policy.



**NEW HBS CASE STUDY INTERACTIVE DISCUSSION
“Australia: Commodities, Competitiveness, Climate and China”**



DECEMBER 16 OR 17, 2020

5:00 PM ET

Welcome & Opening MC Remarks by Van McCormick, IEA Founding Director



5:00 PM – by Ambassador Thomas R. Pickering, IEA Co-Chairman



Ambassador Thomas Pickering served more than four decades as a U.S. diplomat. He last served as undersecretary of state for political affairs, the third highest post in the U.S. State Department. Pickering also served as Ambassador to the United Nations, the Russian Federation, India, Israel, and Jordan, and holds the personal rank of Career Ambassador. Following his retirement from the U.S. Government, Ambassador Pickering joined Boeing Aerospace as Senior Vice President of International Relations, spearheading a significant revamp in the Boeing’s strategic global efforts.

5:05 PM – Matthew Rooney – George W. Bush Institute-SMU Economic Growth Initiative



Matthew Rooney heads the Bush Institute-SMU Economic Growth Initiative. The Economic Growth Initiative has produced a significant body of work analyzing the benefits of U.S. economic growth and promotes common-sense reform at the federal level on domestic policy constraints on growth. In his U.S. Foreign Service career at State as Deputy Assistant Secretary and embassies abroad, Mr. Rooney focused on advocating market-driven solutions to economic policy challenges in both industrialized and developing countries, and on protecting the interests of U.S. companies abroad.

5:10 PM – Mary Kane – Director National Museum of American Diplomacy at the State Department



Mary D. Kane is the Director of the National Museum of American Diplomacy. She brings a wealth of public and private sector experience to the project, having served as President and CEO of Sister Cities International, a citizen diplomacy network created by President Eisenhower with over 500 city, county, or state members across the globe. Mary has also been Executive Director at the U.S. Chamber of Commerce, and Secretary of State for Maryland where she led the Governor’s Subcabinet on International Affairs.

5:15 PM – Richard Vietor - Harvard Business School Professor and author of “How Countries Compete” and “How Business Elites decipher the World Economy” will lead the HBS Case Study



Richard Vietor is a renowned Professor at the Harvard Business School teaching courses on the international political economy. He has written numerous books including *Globalization and Growth: Case Studies in National Economic Strategies* (2004), *“The Class Moves the World: How Business Elites Decipher the World Economy”* and *“How Countries Compete: Strategy, Structure and Government in the Global Economy.”*



The Commonwealth of Australia

Represented by: The Hon. Arthur Sinodinos – Australia’s Ambassador to the United States.

Ambassador Sinodinos was previously Australia’s **Minister for Industry, Innovation and Science** and a **Senator** for New South Wales. In addition to this distinguished service, he was the **Senior Economic Adviser** and **Chief of Staff for the Prime Minister**.

6:15-6:30 PM – Questions and Close of Country Case Study Event



NEW BUSINESS AND INVESTMENT OPPORTUNITIES AROUND THE WORLD

IEA’s Country Members experience offers time-efficient year-round meetings in the U.S. and around the world between the 60 Heads of State/Ministers and global CEOs and to advance business opportunities, economies and jobs. Members gain innovative insights and strategies for global engagement to advance country and corporate growth.

IEA Country Members

	Argentina		Israel		Portugal
	Australia		Ivory Coast		Qatar
	Brazil		Japan		Russia
	Canada		Jordan		Saudi Arabia
	Chile		Kazakhstan		Senegal
	China		Kenya		Serbia
	Colombia		Kuwait		Singapore
	Denmark		Malawi		Slovakia
	Ecuador		Malaysia		South Korea
	Egypt		Mexico		Spain
	European Union		Morocco		Sweden
	France		Mongolia		Switzerland
	Georgia		Myanmar		Turkey
	Germany		Netherlands		Tanzania
	Greece		Nigeria		Ukraine
	India		Panama		United Kingdom
	Indonesia		Peru		United States
	Italy		Poland		Vietnam